



CONTACT

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773.368.4897

Oak Lawn, IL

WEBSITE

gracereillydesign.com

TECHNICAL SKILLS

Proficient in **Adobe Creative Suite**, including **Photoshop, Illustrator, InDesign, XD, Lightroom, Premiere Pro**, and **Bridge**. Experienced with additional programs and tools, such as **WordPress, Semrush, Blender, Figma, Mailchimp, Constant Contact, Campaign Monitor**, and **Microsoft 365**.

Additional knowledge in **UX/UI, SEO, typography, motion graphics, photography, photo-retouching**, and a basic understanding of **HTML** and **CSS**.

EDUCATION

University of Dayton | Dayton, OH

GPA: 3.92 | (May 2022)

- Bachelor of Fine Arts, Graphic Design
- Marketing/Art History Minor

EXPERIENCE

MJ2 Marketing Dublin, OH

Graphic Designer | Account Manager (Aug 2022 – July 2024)

- Designed a wide range of digital and print marketing collateral, including websites, email campaigns, logos, brand assets, advertising materials, and promotional videos, resulting in an increase in quality leads and conversion rates.
- Managed accounts and fostered relationships to enhance client experience and ensure lasting partnerships.
- Curated social and web content leveraging keyword research, competitor analysis, and SEO functions to enhance organic search visibility.

MK Design Studio Remote Position

Web Designer (June 2021 – Aug 2022)

- Developed and designed logos, brand elements, and web materials for small businesses and nonprofits.
- Utilized SEO functions to enhance web visibility and accessibility.

University of Dayton Marketing Dayton, OH

Graphic Designer (June 2021 – May 2022)

- Worked creatively within brand guidelines to design digital advertisements and email campaigns.
- Collaborated with creative research teams to analyze data and improve engagement with email campaigns and social platforms.

University of Dayton Athletics Dayton, OH

Athletic Communication Student Employee (Aug 2018 – May 2022)

- Shot and edited head-shots and game photographs to update and promote university athletic programs.
- Designed and edited print/digital materials to market facilities and events to prospective student athletes.

AWARDS AND RECOGNITIONS

Hermes Creative Awards (2024)

- Gold recognition for SproutFive's web design in the "Non-Profit Web Design" category.
- Honorable Mention for The Catholic Foundation's Forming Spiritual Entrepreneurs campaign brochure in the "Print Media" category.

University of Dayton (2022)

- Outstanding Graduating Senior, Department of Art + Design.

University of Dayton (2018)

- Department of Art + Design Scholarship Recipient.